Thursday, October 3

5:30pm-7:30pm: Welcome Reception, Case Lounge

Featured Speaker: Hilary Krane, General Counsel, Nike
In conversation with Kristen Bresnahan, Executive Director of the Ira M. Millstein Center for Global Markets and Corporate Ownership, Columbia Law School

Friday, October 4

8:30am-9:00am: Registration and Breakfast, Case Lounge

9:00am-9:10am: Introductory Remarks
Julia Miller, Columbia Law School

9:15am – 10:45am: Strategic Leadership
William Klepper, Columbia Business School

General counsels are called upon to lead in a variety of settings, both as lawyers and as business executives. This session looks at the skills required to motivate and drive performance, as well as foster dynamic thinking. It will provide tools general counsel can use to hone their leadership skills including: understanding their own leadership styles, exploring the integrated leadership model, and addressing the skills necessary to lead through change.

10:45am – 11:00pm: Break

11:00pm – 12:00pm: Data Security and Privacy
Matthew Waxman, Columbia Law School
Ashley Bashore, Head, US Data Privacy, Novartis
Erez Liebermann, Chief Counsel, Cybersecurity and Privacy, Prudential Financial

Data security and privacy are topics that come up again and again as areas of paramount concern to in-house counsel. This session will address issues in-house counsel are facing and what they can do about it. Topics will include: new and ongoing threats, monitoring and solutions, partnering with the business, and working with outside vendors.
12:15pm – 1:45pm Lunch and Lunchtime Panel, Case Lounge

12:30pm - 1:45pm Panel: Supporting and Maintaining Diversity
Susan Sturm, Columbia Law School
Rachel Barnett, General Counsel, Brooks Brothers
Devin Glenn, Global Diversity & Inclusion Manager, Skadden
Ramcess Jean-Louis, Global Head of Diversity and Inclusion, Verizon

Encouraging and maintaining diversity in the legal profession is of the highest priority. But how do attorneys translate ideas into meaningful and effective diversity practices. In this session, we will discuss practical ways the legal industry, with an emphasis on in-house legal departments, can put in place systems that encourage and foster a diverse workforce.

2:00pm – 3:00pm: AI: Leveraging Technology to Create a More Efficient and Successful Legal Department
Julia Miller, Columbia Law School
Dennis Garcia, Assistant General Counsel, Microsoft
Margot Miller, Global Legal Director, Commercial and M&A, Anheuser Busch InBev

The application of Artificial Intelligence technology is expanding at a rapid pace. How are these technologies being implemented in the legal industry? Hear how AI is being used by lawyers in many aspects of their practice, what considerations to keep in mind when adopting new technology, vetting vendor-sponsored solutions, and what kind of technology outside counsel is expected to use.

3:00pm - 3:15pm: Break

3:15pm - 4:15pm: Balancing Risk Management and Growth
Edward Morrison, Columbia Law School
Cheryl James, Corporate VP Operational Risk, New York Life Insurance Co.
Rita McGrath, Columbia Business School
Ryan McManus, Founder and CEO, techtonic.io

One of the key responsibilities of a general counsel is to assess legal risk. But as in-house counsel are increasingly becoming strategic business partners, how do GCs and senior counsel balance risk management with the desire and directive for growth? This session will address how to be part of the company’s growth strategy while still being mindful of risk.

4:15 – 4:30: Break

4:30pm – 6:00pm: Business Strategy and Driving Value
William G. Pietersen, Columbia Business School

General counsel and senior in-house attorneys are continuing to take on larger roles in the strategic decisions made by the company. This session will explore the tools necessary to think and function in a disruptive environment and how those skills can make you a more effective strategic partner.
Information Regarding New York CLE Credits:
Columbia Law School has been certified by the New York State Continuing Legal Education (CLE) Board as an Accredited Provider of CLE programs. Under New York State CLE regulations, this live non-transitional CLE Program will provide 3.5 credit hours that can be applied toward the Legal Practice Management requirement and 1.5 credit hours towards the Diversity, Inclusion, & Elimination of Bias requirement. This CLE credit is awarded only to New York attorneys for full attendance of the Program in its entirety. Attorneys attending only part of the program are not eligible for partial credit. Attendance is determined by an attorney's sign-in and sign-out, as shown in the Conference registers. On final sign-out, attorneys should also submit their completed Evaluation Form, provided at the Conference. Please note the NYS Certificates of Attendance will be sent to the email address as it appears in the register unless otherwise noted there.